

Sweet treats, selling online.

Websites, online shops and social media for sweet traders: pick 'n' mix, sweet cones, hampers and treat boxes. Competitive prices, supported around the clock.

01

Competitive prices

Packages built for small sweet businesses. Fixed prices agreed upfront, with no VAT to add and no surprise extras.

02

24/7 dedicated support

Message any time on WhatsApp or email. Between 9am and 6pm you'll get a reply within the hour. Outside those times I'll get back to you as soon as possible.

03

One person, start to finish

Nothing is outsourced. I design, build and manage everything myself, so it's done properly and done your way.

INSIDE THIS PACK

Websites & shops

A showcase site or a full online shop, plus shop FAQs and payment options

Social media

Three monthly plans for Facebook and Instagram, Reels and TikToks

Everything together

Shop and social at a bundle price, plus aftercare

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Take orders while you're at the market.

Start with a site that shows off your treats, or go straight to a shop that takes orders and payments for you. One-off prices, built by me.

Showcase Site

Your treats, beautifully shown

£149

one-off

- Up to 3 pages: home, your treats, contact
- Photo menu with prices
- Order and party enquiry form sent to you
- Set up for Google, mobile-friendly
- Links to your socials and market dates

Good to know

Grow at your own pace

- **Upgrade any time.** Start with a Showcase Site and move to an Online Shop later, paying just the difference.
- **More products?** Extra products added in batches of 10 for £10.
- **Your money, straight to you.** Payments go to your own account. The only cost is the card provider's standard fee per sale.

RECOMMENDED

Online Shop

Sell your sweets online, day and night, with orders and payments handled for you

£299

one-off

Everything in the Showcase Site

Secure card payments at checkout

Order emails to you and your customer

Up to 25 products with photos

Delivery, postage and collection options

Discount codes for offers and events

Aftercare, £12 a month (£15 for online shops): hosting, your domain, security updates, new products and price changes, and 24/7 support. Recommended with every website.

Fixed prices, agreed before any work starts. No VAT to add.

Your online shop, explained.

Who builds it?

I do, personally, from design to launch. Nothing is outsourced, and you deal with the same person throughout.

How long does it take?

Usually two to three weeks once I have your photos and product details.

How does delivery work?

Your choice of postage rates, free delivery over a set amount, local delivery by postcode, or collection from home or your market stall.

Can I change products and prices?

Send changes on WhatsApp and they're done for you, included with Aftercare.

What do I need to send?

Product photos, names, prices, ingredients and allergens, your delivery rates and your logo if you have one.

What about allergens?

Every product has space for ingredients and allergens, shown before purchase as UK rules require when selling food online.

Can I take custom orders?

Yes. Bespoke hampers, party bags and event orders come through a request form straight to you.

Is it secure?

Yes. The site runs on a secure connection and card details are handled by your payment provider, never stored on your site.

RECOMMENDED PAYMENT SYSTEMS

I'll help you set up your account and connect it to your shop. Money goes straight to your bank, and none of these charge a monthly fee, just a small fee per sale.

RECOMMENDED

Stripe

Cards, Apple Pay and Google Pay at checkout.
Clean, fast and trusted by shoppers.

SumUp or Square

Already use one of their card readers at markets?
Keep online and stall sales in one account.

PayPal

An optional extra button at checkout for customers who prefer to pay with PayPal.

Treats people stop scrolling for.

You film the cones, the fills and the unboxings, I turn them into branded posts, Reels and TikToks that send people to your shop or your next market. Facebook and Instagram run together from one place, so every plan covers both.

Sprinkle A steady, tidy presence £49 /month • 4 branded posts a month • 2 edited Reels • Captions and hashtags written for you • Market dates and shop link kept up to date	MOST POPULAR Treat Seen every week £89 /month • 8 branded posts a month • 4 edited Reels, posted to TikTok too • Custom templates in your colours • Seasonal graphics for Halloween, Christmas, Easter and more • Captions and hashtags written for you	Pick 'n' Mix Fully run for you £139 /month • 12 branded posts a month • 8 edited Reels and TikToks • Weekly Stories for new stock and market days • Comments and messages answered for you • Everything in Treat
Brand setup £79 One-off. Profiles tidied, bios and links, your colours and fonts, and a set of post templates that are yours to keep.		How it works Send your clips and photos on WhatsApp. I edit, post and schedule through Meta Business Suite, so no passwords are ever shared.

Sweet trader plans are priced well below my standard business social media plans, which start at £125 a month.

24/7 support on every plan. Month to month after the first three months. No VAT to add.

The Sweet Shop Bundle, for less.

Online Shop, social media brand setup, the Treat plan and Aftercare, all from one person with one point of contact.

TO GET STARTED

£329 ~~£378~~

one-off: online shop and social setup

THEN EACH MONTH

£89 ~~£104~~

Treat social plan with shop Aftercare included

EVERYTHING AT A GLANCE

Service	Price
Showcase Site	£149 one-off
Online Shop (recommended)	£299 one-off
Extra products, beyond 25	£10 per 10
Social media brand setup	£79 one-off
Social media: Sprinkle · Treat · Pick 'n' Mix	£49 · £89 · £139 a month
Aftercare: site · shop	£12 · £15 a month

GETTING STARTED

1

A quick chat about your treats, your customers and how you sell

2

A fixed price agreed in writing before any work starts

3

I build and launch, then stay on hand with 24/7 support

Let's talk.

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